Our main aim during this undertaking at Trent is to put into practice preaching, confessions and readings, teaching children, giving good example, visiting the poor in the hospitals ... urging on as many as possible to greater piety and prayer. In their preaching they should not refer to points of conflict between Protestants and Catholics, but simply exhort all to upright conduct and to ecclesiastical practice, urging everyone to full self-knowledge and to greater knowledge and love of their Creator and Lord, with frequent allusions to the Council. ... It was said that there advantages in being slow to speak and measured in one's statements when doctrinal definitions are involved. The opposite is true when one is urging people to look to their spiritual progress. Then one should be eloquent and ready to talk, full of sympathy and affection.

Source: Ignatius of Loyola, Conduct at Trent: On Helping Others, 1546