

Americans 27.1: Postwar America

Name: _____ **Date:** _____

1. Describe Sam Gordon's return home from WWII.
2. What was the Servicemen's Readjustment Act better known as? What benefits did it provide?
3. Who developed an early suburb on Long Island, NY? What was this town's name and what were the homes there like?
4. What economic problems did the US face immediately after WWII?
5. What factors contributed to the postwar economic recovery?
6. What two big problems did Truman face?
7. What did Truman threaten to do in response to the 1946 labor strikes?
8. What did the Taft-Hartley Act do?
9. What dramatic action did Truman take in July 1948?
10. What was the States' Rights Democratic Party better known as? Who was their presidential candidate?
11. What was Truman's 1948 campaign called?
12. What was Truman's domestic legislative program called? What were some of its proposals? Which ones passed and which ones failed?
13. What sank Truman's popularity in 1951?
14. Who gave the "Checkers speech" and what was remarkable about this speech?

15. Describe Eisenhower's governing philosophy.

16. What controversial issue could Eisenhower not avoid? What were the most significant developments on this issue during his presidency?

17. What did Eisenhower achieve during his two terms?

Americans 27.2: The American Dream in the Fifties

Name: _____ **Date:** _____

18. How had the American workforce changed by 1956?

19. What is a conglomerate?

20. What is a franchise? What was one of the first and most successful franchises?

21. Who was the price employees in thriving companies pay for economic advancement?

22. What did William H. Whyte write? Describe this book.

23. What was the population explosion after WWII called? What contributed to this explosion?

24. Who developed a vaccine for polio?

25. Who wrote *Common Sense Book of Baby and Child Care*? What did this book advise?

26. Who wrote about women's dissatisfaction and what was her 1963 book called?

27. What types of leisure activities did Americans engage in during the 1950s?

28. What allowed car sales to skyrocket during the 1950s?

29. What law led to construction of the interstate highways?
30. What California attraction drew 3 million visitors during its first year?
31. How did cars contribute to a growing income divide between suburbs and urban areas?
32. What is consumerism?
33. What new products did people purchase in the 1950s?
34. What is planned obsolescence?
35. What was introduced in 1950 and 1958?
36. What was a powerful new advertising tool of the era?

Americans 27.3: Popular Culture

Name: _____ **Date:** _____

37. What was Richard Wayne Penniman better known as?
38. What is mass media?
39. What government agency regulates broadcasting?
40. What duo starred in *I Love Lucy*?
41. What did Edward R. Murrow introduce?
42. How did the food industry respond to TV?
43. What kind of America did 1950s TV portray? What topics were avoided?

44. What did FCC chairmen Newton Minow say could be observed on TV?
45. What innovations did Hollywood introduce to compete with TV?
46. Where was the beat movement centered?
47. Describe beatniks. Who were some of the best known beat authors?
48. What genre of music did Alan Freed play on the radio?
49. Who was the unofficial “King of Rock ‘n’ Roll”? What were some of his popular songs?
50. Who were some of the well-known African American jazz artists of the 1950s?

Americans 27.4: The Other America

Name: _____ **Date:** _____

51. How many Americans lived in poverty during the 1950s?
52. What was “white flight”? How did it affect cities?
53. Who wrote about poverty in *The Other America* (1962)?
54. What is urban renewal? What did critics call it?
55. What was the *braceros* program?
56. What episode caused Mexican Americans to fight discrimination?
57. What were the goals of the National Congress of American Indians?
58. What was the termination policy? Why was it soon abandoned?